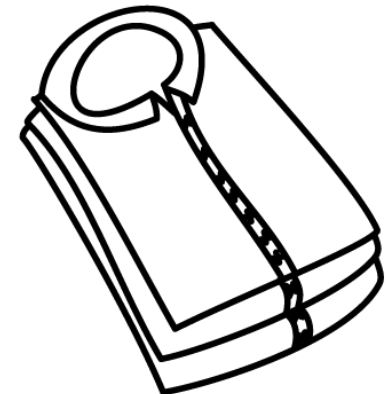


The Textile Strategy of the European Union

Michal Len | RREUSE Director | ARGE Re-Use Konferenz 2021



RREUSE International social enterprise network



Picture credit © Farsi Prossimo, AERESS, De Kringwinkel

1.000.000

tonnes of material
diverted from landfill
through re-use,
repair and
recycling

This is equivalent to the
weight of **137 Eiffel towers!**



105.000
employees,
volunteers and
trainees



850
social enterprises
in the wider
RREUSE network



2.200
SHOPS

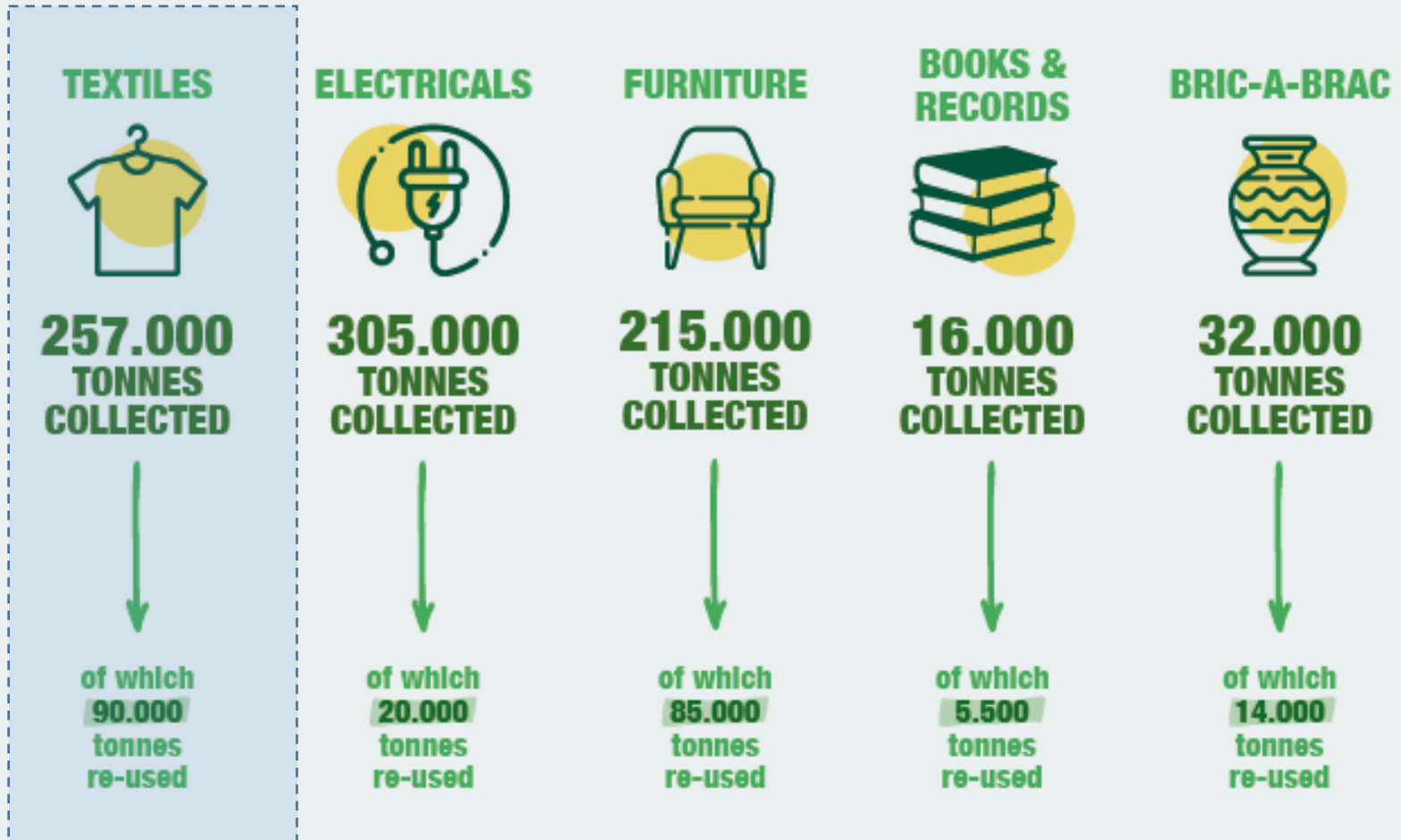


39 MILLION
CUSTOMERS



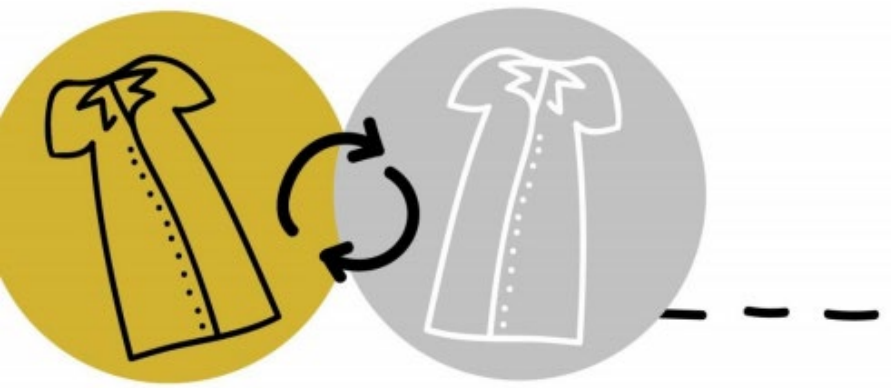
1.125 BILLION
TURNOVER

1 million tonnes of material diverted from landfill through re-use, repair and recycling included:



❖ 20 – 35 jobs per 1,000 tonnes textiles collected

❖ **7-10 textile containers = 1 job**



Global textile production doubled from 50 billion units to 100 billion units between 2000 and 2015

26 kg textiles / annum consumed by each EU citizen

Number of times a garment worn dropped 36% between 2002-2016

Crisis of quantity and a crisis of quality - EU taking action



EU Action on Textiles

EU Waste Framework Directive

Published in May 2018

Transposed July 2020

Re-use measurement indicators published Jan 2021

UPCOMING

Assessment of targets for (preparation) for re-use by 2025

“Member States shall set up separate collection (...), by 1 January 2025, for textiles.”

By 31 December 2024: European Commission must consider targets for preparation for reuse and recycling of separately collected textiles

Member states must start measuring re-use and preparing for re-use of textiles

EU Strategy for Textiles

In preparation

Roadmap

Feedback period

05 January 2021 - 02 February 2021

FEEDBACK: CLOSED

UPCOMING

Public consultation

Consultation period

Second quarter 2021

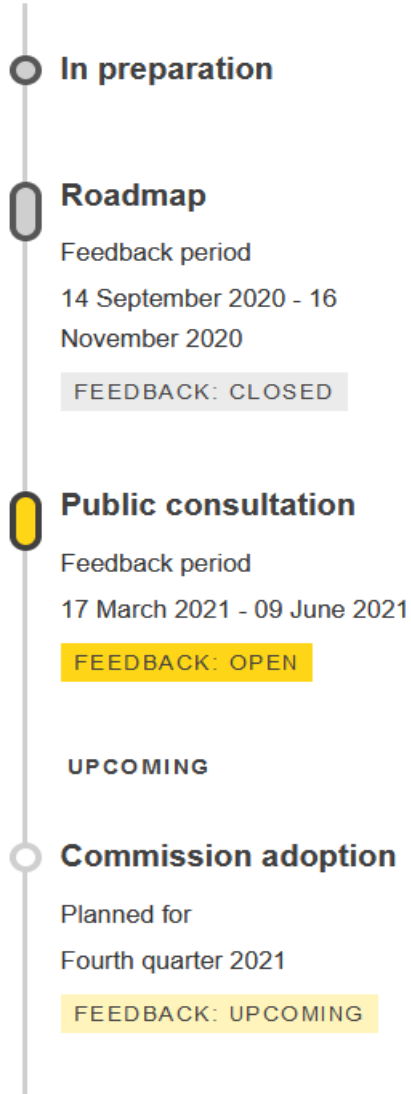
FEEDBACK: UPCOMING

Commission adoption

Planned for

Third quarter 2021

“framework to boost competitiveness, sustainability and resilience of EU textile sector...and address its environmental and social impacts”



EU Sustainable Product Policy Initiative

“Aims to provide basis for ensuring high environmental performance of all products (and services) on EU market, by setting sustainability principles and specific requirements linked to environmental and social aspects (where appropriate)”

RREUSE Position

Change behaviour and reduce consumption

Set mandatory rules on durability and ease of repair

Ban destruction of overstock

Understand consequences of 2025 separate collection obligation on textile value-chain

Set targets and incentives prioritising re-use over recycling

Design EPR to ensure financial and operational support re-use and preparation for re-use activities

Ensure social enterprises are well represented within EU strategies on textiles and encourage social / public / private partnerships

Direct public and private financing towards business models and investments supporting product life extension

Use social clauses and considerations in public and private tenders



**Trends für die nächste Modekollektion:
Sozial und Zirkulär**

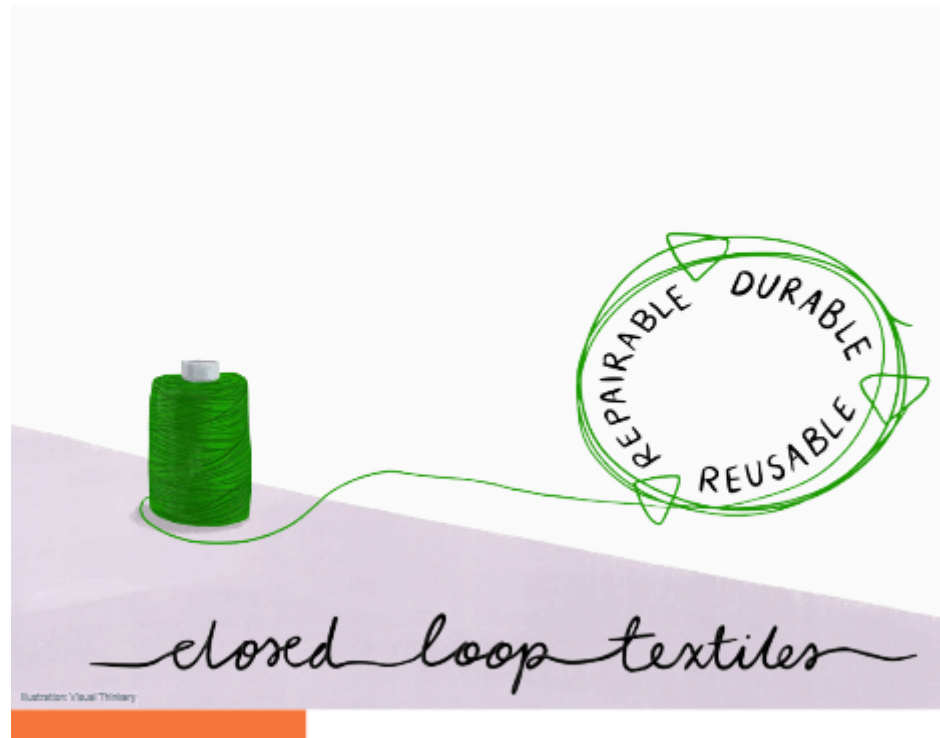


Dezember 2019

Available [here](#)

Durable, repairable and mainstream

How ecodesign can make our textiles circular



April 2021



Available [here](#)



FAIR & SUSTAINABLE TEXTILES

EUROPEAN CIVIL SOCIETY STRATEGY

Keep in touch!



RREUSE is on social media...



...and we do have a newsletter!
sign up at www.rreuse.org



Contact us:

 **EU Waste Framework Directive, Ecodesign, Repair, Standards, Waste Electricals (WEEE):**

Mathieu Rama: mathieu.rama@rreuse.org

 **EU Social Affairs, Public Procurement, VAT:**

Julija Kekstaite: julija.kekstaite@rreuse.org

 **Potential memberships and partnerships, Textiles:**

Jana Zurkova: jana.zurkova@rreuse.org

